



**GLOUM**  
**CONNECT**

# DIGITAL MARKETING & PERFORMANCE MARKETING BROCHURE

# Growth Hack Marketing Services

**1**

## **Review Marketing**

We run special campaigns for community to leave positive reviews for your brand over social media channels like twitter and facebook to create positive context for your project.

**3**

## **Guerilla Marketing**

Guerilla marketing is an upscaled marketing technique to get your brand out in the market aggressively in minimum time period using AI tools, data science and bots.

**2**

## **B2B & B2C Marketing**

We run strategic investor relations and partnership campaigns in B2B over LinkedIn and email. We also run user enhancement and community growth campaign for B2C relationships over Social Media and with newsletters.

**4**

## **Influencer Marketing**

Get your project reviewed and covered by influencers across the globe over youtube, twitter and other social media channels, tap into new communities of these influencers and increase the trust among community.



Forbes  
Entrepreneur  
Bloomberg  
Investing Nasdaq  
Business Insider  
USA Today  
Business Standard  
NY Times  
Hackernoon  
Yourstory Yahoo  
News Techbullion  
Coindesk

Cointelegraph  
Blockonomi  
Blockmanity  
CoinGape Newsbtc

Jinse – china Times  
of India Hindustan  
Times

## PR Services

### Premium Press Releases

We curate the brand story and create FOMO about your covering a punchy story about your brand in top premium news channels around the world in different languages.

### Regional Press Releases

Cover your brand story in different regions across the globe where English is not the language of people's understanding. We take your story to masses by story translations and releasing in local regional media channels. We cover regions like China, Japan, Korea, different parts of Europe, India and Indonesia.

Contact us for more channels and details.

### Print Media

Cover your brand story in physical advertorial like newspapers and magazines covers to achieve immense brand push along with brand positioning.

# Market Making



We help projects to manage their volume and liquidity on both decentralized as well as centralized exchanges.

With market making and liquidity we see price increase in organic volume, increased bid side power, free listing on several top 10 exchanges even free of cost, increased liquidity scores CMC / CoinGecko.



Kucoin  
Gate Okex Bittrex  
Bithumb Binance  
Hitbtc Lbank Hoo  
Bibox Upbit  
Whitebit Probit  
Coinsbit XT

Dcoin Bitmart  
Pancakeswap  
Uniswap  
...and many more.

## Exchange Listing

We help crypto projects in exchange listing and consult the project as per their requirements. We help projects in listing at both decentralised and centralised exchange.

## CMC & Rating Site Listing

We help crypto projects in listing on Coinmarketcap, Coingecko, ICO Holder and other rating websites.



## Public Relations

Crisis Management Co-branding  
Speaking Slots Target Markets

## Event Management

Planning Set up Guest List  
Entertainment Media and  
Sponsors

## Investor Relations

Strategic Partnerships Fund  
Raising  
Virtual Meetings  
Networking Events  
Roadshow Presentations



## OUR MEDIA PARTNERSHIPS

Entrepreneur



TechBullion

Forbes



THE COINTELEGRAPH

coindesk



BENZINGA

Bloomberg



MarketWatch

Nasdaq



yahoo!  
finance

bitcoin.com

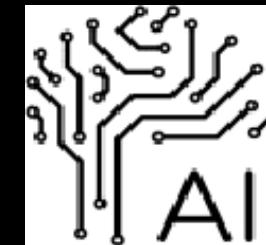
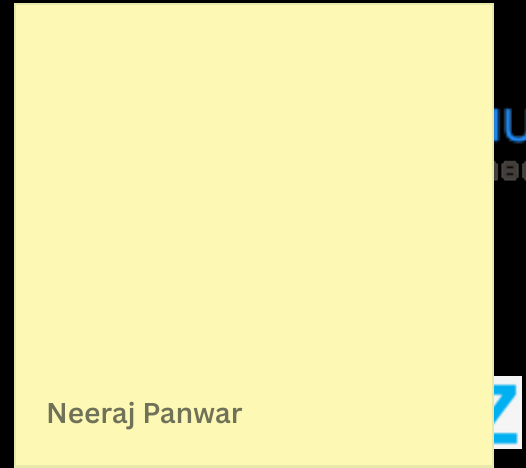
NEWS BTC



**GLOUM MARKETING Academy**

**WRITE CONTENT ABOUT GLOUM E-BOOK**







# Team

ADD PHOTOS OF GLOUM TEAM  
IN THE SAME FORMAT



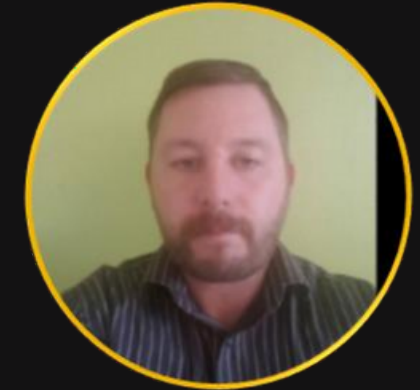
**Neha Soni**  
CEO & Founder  
6+ Years of Experience Ex-  
IBM as Blockchain SME  
Nehasoni.co



**Manish Awasthi**  
Chief Technology Officer 18+Years of  
Experience in IBM, Dhanush  
Infotech, and Aricent



**Anthony Silver**  
Business & Legal  
Advisor 8+ Years of  
Experience



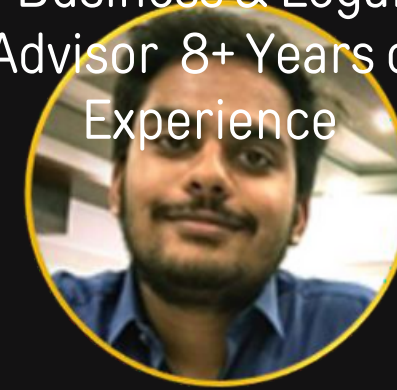
**Alan Browne**  
VP of Marketing  
7+ Years of Experience



**Shelle Fantastic**  
Blockchain & Business  
Advisor 7+ Years of  
Experience



**Jean Marc Mensiah** AI  
Subject Matter Expert  
12+ Years of Experience



**Nishant Kothari**  
Project Manager 5+  
Years of Experience



**Damini Chelani** Assistant  
VP of Partnership 6+  
Years of Experience

**58+ others and  
counting...**

# THANK YOU

For any inquiries please reach us at below contact information.

Email Address – [info@corum8.com](mailto:info@corum8.com) Phone Number – +1 (650) 681-0218

Website – [www.gloum.uk](http://www.gloum.uk)

Address – Corr Group LLC, 16192, Coastal Highway, Lewes, Delaware, 19958, County

of Sussex, USA

EIN : 37-1981432

